FORM 4

Check this box if no longer subject

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| ; | STA | ΤE | V |
|---|-----|----|---|
|   |     |    |   |

## MENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  BAKER DOUGLAS P                                                                                    |                                                                               |                                 |              |                                                                                | 2. Issuer Name <b>and</b> Ticker or Trading Symbol OptimizeRx Corp [ OPRX ] |                                                                                |         |                                                                                                   |             |                                                                           |                                           |                                                                                                                    | (Chec  | k all app<br>Direc                                                       | tionship of Reportin<br>all applicable)<br>Director<br>Officer (give title |          | 10% Ov | wner                  |            |
|----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|---------------------------------|--------------|--------------------------------------------------------------------------------|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------|---------|---------------------------------------------------------------------------------------------------|-------------|---------------------------------------------------------------------------|-------------------------------------------|--------------------------------------------------------------------------------------------------------------------|--------|--------------------------------------------------------------------------|----------------------------------------------------------------------------|----------|--------|-----------------------|------------|
| (Last) 400 WAT                                                                                                                               | (Fir                                                                          | est) (MET, SUITE 200            | Middle)      |                                                                                |                                                                             | 3. Date of Earliest Transaction (Month/Day/Year) 08/20/2021                    |         |                                                                                                   |             |                                                                           |                                           |                                                                                                                    |        | X                                                                        | belov                                                                      | v) ``    | [CIA]  | Other (specify below) |            |
| (Street) ROCHE (City)                                                                                                                        |                                                                               | ate) (Z                         | 8307<br>Zip) |                                                                                |                                                                             | 4. If Amendment, Date of Original Filed (Month/Day/Year)                       |         |                                                                                                   |             |                                                                           |                                           |                                                                                                                    |        | Line)                                                                    | ´                                                                          |          |        |                       |            |
|                                                                                                                                              |                                                                               | Table                           | I - No       | n-Deriva                                                                       | tive S                                                                      | Secu                                                                           | rities  | Acq                                                                                               | uired,      | Dis                                                                       | posed of                                  | , or E                                                                                                             | Benef  | cially                                                                   | / Own                                                                      | ed       |        |                       |            |
| Date                                                                                                                                         |                                                                               | 2. Transac<br>Date<br>(Month/Da |              | Execution Date,                                                                |                                                                             | 3. 4. Securities Acquir<br>Transaction Disposed Of (D) (Ins<br>Code (Instr. 8) |         | uired (A)<br>Instr. 3,                                                                            | or<br>4 and | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported |                                           | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)                                                  |        | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                      |                                                                            |          |        |                       |            |
|                                                                                                                                              |                                                                               |                                 |              |                                                                                |                                                                             |                                                                                |         |                                                                                                   | Code        | v                                                                         | Amount                                    | (A)<br>(D)                                                                                                         | or Pri | се                                                                       |                                                                            | ction(s) |        |                       | (Instr. 4) |
| Common Stock (pursuant to 10B5-1 plan) 08/20                                                                                                 |                                                                               |                                 | 08/20/2      | 2021                                                                           | 021                                                                         |                                                                                |         | S                                                                                                 |             | 5,000                                                                     |                                           | )   \$5                                                                                                            | 8.45   | 58                                                                       | 8,796                                                                      |          | D      |                       |            |
| Common Stock (pursuant to 10B5-1 plan) 08/24/2                                                                                               |                                                                               |                                 |              | 2021                                                                           |                                                                             |                                                                                |         | S                                                                                                 |             | 4,000                                                                     | Г                                         | \$                                                                                                                 | 61.5   | 5 54,796                                                                 |                                                                            |          | D      |                       |            |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |                                                                               |                                 |              |                                                                                |                                                                             |                                                                                |         |                                                                                                   |             |                                                                           |                                           |                                                                                                                    |        |                                                                          |                                                                            |          |        |                       |            |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                                                                                          | ative Conversion Date Execution Date, ity or Exercise (Month/Day/Year) if any |                                 |              | saction (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                                                                             | 6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration      |         | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Inst<br>3 and 4) |             | De Se (In                                                                 | Price of<br>rivative<br>curity<br>str. 5) | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | у      | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)         |          |        |                       |            |
|                                                                                                                                              |                                                                               |                                 |              |                                                                                | Code V                                                                      |                                                                                | (A) (D) |                                                                                                   | Exercisable |                                                                           | Date                                      | Title                                                                                                              | Share  |                                                                          |                                                                            |          |        |                       |            |

## **Explanation of Responses:**

- 1. These shares sold pursuant to a plan of disposition adopted on June 18, 2021 in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.
- 2. These shares sold pursuant to a plan of disposition adopted on May 11, 2021 in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.

/s/ Doug Baker

08/24/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.