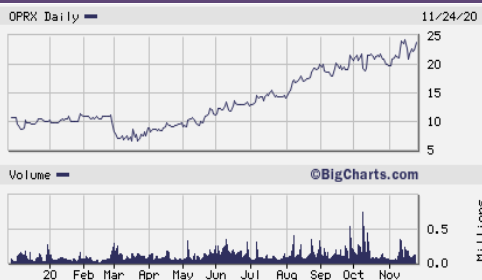


## Leading Digital Health Platform Revolutionizing Physician & Patient Communication

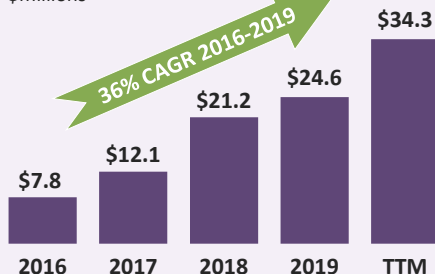
### OPRX Price & Volume



### Key Stats Sources: Nasdaq.com, Company

Stock Price 11/24/20	\$23.97
52 Week Low-High	\$6.50 - \$24.75
Shares Outstanding	15.1M
Public Float est.	82.1%
Market Capitalization	\$362M
Avg. Daily Volume 50-day	173K
Insider Holdings	~17.9%
Institutional Holdings	~65.6%
Employees @12/31/19	70
Revenue ttm	\$34.3M
Net Loss ttm	\$5.6M
Cash @9/30/20	\$12.0M
Debt @9/30/20	\$0
Fiscal Year End	Dec. 31

### Annual Revenue Growth \$millions



### OptimizeRx Contacts

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### About OptimizeRx Corporation

- Leading provider of digital health solutions for life science companies, providers and patients.
- Suite of digital and mobile solutions enables affordability, patient and adherence.
- Highly leverageable, scalable, low fixed costs operating model, which can generate increasing cash flow as revenues grow.

### Nationwide Digital Health Platform

- Optimize digital health network reaches **300,000+** healthcare providers across the U.S., including **60%+** of U.S. ambulatory providers.
- Point of care provider access via 370+ EHRS, and patient engagement via 300+ million mobile devices.
- Clients comprise **world's top 20 pharmaceutical companies** and 60+ other major customers.
- Multiple studies confirm OptimizeRx increases prescription volume with average **ROI of 520%**.

### Recent News Highlights - 2020

**Nov. 18:** Ranked by Deloitte's 2020 Technology Fast 500™ as one of the fastest growing companies in North America.

**Nov. 11:** Appointed point-of-care expert, Angelo Campano, as senior vice president.

**Nov. 9.:** Q3 2020 record revenue of \$10.5M, up 110%. Non-GAAP net income at of 1.1 million or \$0.07 per share.<sup>5</sup>

**Sep. 15:** Expanded direct-to-patient reach, partnering with Epion Health.

**Aug. 20:** Entered retail pharmacies via Higi Smart Health Stations.

**Jul. 21:** Appointed Greg Wasson, former president and CEO of Walgreens Boots Alliance, to its board of directors.

### OptimizeRx Digital Health Platform



### Large Market Opportunity

#### Pharma Marketing to Providers<sup>1</sup>



**\$20.3B**

\$4 Billion is Digital

**90%**

U.S. physicians using EHR daily<sup>1</sup>

**5.9 hrs**

Avg. daily EHR use<sup>2</sup>

**500+**

EHRs = fragmentation

**94%**

U.S. consumer mobile phone use<sup>3</sup>

### Electronic Prescribing Adoption

**5 Billion**

eRx Transactions  
Annually & Growing  
across hundreds of  
EHRs used constantly  
by health care  
providers<sup>4</sup>

Our Customer

**80%**

Top 50  
Pharma Brand

**86%**

Renewal Rate

