SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K /A CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 14, 2012

OptimizeRx Corporation

(Exact name of registrant as specified in its charter)

<u>Nevada</u>

(State or other jurisdiction of incorporation)

Registrant's telephone number, including area code: 248-651-6568

000-53605 (Commission File Number) <u>26-1265381</u> (I.R.S. Employer Identification No.)

<u>48307</u>

(Zip Code)

400 Water Street, Suite 200, Rochester, MI (Address of principal executive offices)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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EXPLANATORY NOTE

This Amendment No. 1 to the Current Report on Form 8-K/A (the "Amendment") amends the Current Report on Form 8-K of OptimizeRx Corporation (the "Company") for the date of report: November 14, 2012 (the "Original Filing"), that was originally filed with the U.S. Securities and Exchange Commission on November 14, 2012. The Amendment is being filed to correct the conference call dial-in information.

Section 2 - Financial Information

Item 2.02 Results of Operations and Financial Condition.

We will hold a conference call to go over our financial results for the quarter and nine months ended September 30, 2012. The time and date of the call is scheduled for this Friday, November 16, 2012 at 12:00 PM (Noon) Eastern Standard Time.

Conference Call Dial-In Information:

Toll Free Dial-In Number (US & Canada): (866) 593-0056

Conference code: 71468624

The information in Item 2.02 of this Current Report on Form 8-K shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

OptimizeRx Corporation

<u>/s/ David Lester</u> David Lester Chief Executive Officer

Date: November 14, 2012