FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			01 0001	011 00(11) 01 1	and investment company Act of 15							
1. Name and Address of Reporting Person*  AWM Investment Company, Inc.  2. Date of Event Requiring Statement (Month/Day/Year) 05/04/2018					3. Issuer Name and Ticker or Trading Symbol OptimizeRx Corp [ OPRX ]							
(Last) (First) (Middle) 527 MADISON AVENUE					Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director			5. If Amendment, Date of Original Filed (Month/Day/Year)				
SUITE 2600					Officer (give title below)	Other (spe		licable Line)	t/Group Filing (Check			
(Street) NEW YORK	NY	10022					)	_	y One Reporting Person y More than One erson			
(City)	(State)	(Zip)										
Table I - Non-Derivative Securities Beneficially Owned												
1. Title of Security (Instr. 4)					. Amount of Securities eneficially Owned (Instr. 4)			4. Nature of Indirect Beneficial Ownership (Instr. 5)				
Common Stock					4,103,774(1)(2)(3)	<b>I</b> (1)(2)(3	) By I	By Limited Partnerships <sup>(1)(2)(3)</sup>				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)												
1. Title of Derivative Security (Instr. 4)  2. Date Exerc Expiration Da (Month/Day/N			ate	3. Title and Amount of Securit Underlying Derivative Securit		4. Conversion or Exercise Price of	5. Ownership Form: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)				
			Date	Expiration		Amount or Number of	Derivative Security	or Indirect (I) (Instr. 5)				

## **Explanation of Responses:**

- 1. AWM Investment Company, Inc., a Delaware Corporation (AWM), is the investment adviser to Special Situations Fund III QP, L.P. (QP), Special Situations Cayman Fund, L.P. (CAYMAN) and Special Situations Private Equity Fund, L.P. (PE together with QP and CAYMAN the Funds). As the investment adviser to the Funds, AWM holds sole voting and investment power over 2,436,390 of Common Stock of the Issuer (the Shares) held by QP, 911,189 Shares held by CAYMAN and 756,195 Shares held by PE.
- 2. Austin W. Marxe (Marxe), David M. Greenhouse (Greenhouse) and Adam C. Stettner (Stettner) are the controlling principals of AWM. The reporting person disclaims beneficial ownership of the Shares, except to the extent of its pecuniary interest therein. This report shall not be deemed an admission that the reporting person is the beneficial owner of the securities reported herein for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.
- 3. These shares do not reflect the 1 for 3 reverse split effective 5/14/2018.

<u>Adam C. Stettner</u> <u>05/14/2018</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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