FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5     |
| obligations may continue. See       |
| Instruction 1(b).                   |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* FEBBO WILLIAM J |  |  |                                       | 2. Issuer Name <b>and</b> Ticker or Trading Symbol OptimizeRx Corp [ OPRX ] |  |   |   |  |                  |  |                        |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)   |                                |                       |   |  |  |  |
|--|--|--|---------------------------------------|---|--|---|---|--|------------------|--|------------------------|---|---|--------------------------------|-----------------------|---|--|--|--|
| TEDE   | <del>&gt;                                    </del>                              | 1171 0                                     |                                       |   |  |   |   |  |                  |  |                        |   |   | X                              | Direc                 | tor   |  | 10% O  | wner   |
| (Last) (First) (Middle) C/O OPTIMIZERX CORPORATION       |  |  |                                       |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 02/18/2022 |   |  |                  |  |                        |   |   | X                              | belov                 | Officer (give title below) CHIEF EXECU  |  | below)   |  |
| 400 WATER STREET, SUITE 200                              |  |  |                                       | 1   |  |   |   |  |                  |  |                        |   |   |                                |                       |   |  |  |  |
| (Street) ROCHESTER MI 48307                              |  |  |                                       | 4. If A   | 4. If Amendment, Date of Original Filed (Month/Day/Year) |   |   |  |                  |  |                        |   | 6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |                                |                       |   |  |  |  |
| (City)   | (St  | ate) (Z                                    | Zip)                                  |   |  |   |   |  |                  |  |                        |   |   |                                |                       |   |  |  |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |                                       |   |  |   |   |  |                  |  |                        |   |   |                                |                       |   |  |  |  |
| Date   |  |  | 2. Transaction<br>Date<br>(Month/Day/ | Executio<br>(ear) if any  |  |   |   | 3.<br>Transaction<br>Code (Instr.<br>8)    |                  | 4. Securities Acquired (A) o<br>Disposed Of (D) (Instr. 3, 4 a |                        |   | and 5) Secur<br>Benef   |                                | cially<br>I Following | Forr<br>(D)   | wnership<br>n: Direct<br>or Indirect<br>nstr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)        |  |
|  |  |  |                                       |   |  |   |   |  | Code             | v  | Amount                 | (A) or<br>(D)   | Price   | Trans                          |                       | action(s)<br>3 and 4)   |  |  | (iiisti. 4)  |
| Common   | ommon Stock 02/18/20.  |  |                                       |   | 22   |   |   | S <sup>(1)</sup>                           |                  | 9,200  | D                      | \$43.37   | 79 <sup>(2)</sup>   | 453,138                        |                       |   | D  |  |  |
| Common   | Stock  |  |                                       | 02/18/20  | 22   |   |   |  | S <sup>(1)</sup> |  | 7,066                  | D   | \$44.12   | 4.122 <sup>(3)</sup> 446,072 D |                       |   |  |  |  |
| Common   | Stock  |  |                                       | 02/18/20  | 22   |   |   |  | S <sup>(1)</sup> |  | 400                    | D   | \$44.9  | 96 <sup>(4)</sup> 445,672      |                       |   |  | D  |  |
|  |  | Tal  | ole II                                | - Derivati<br>(e.g., pເ   |  |   |   |  |                  |  | posed of,<br>convertib |   |   |                                | Owne                  | d   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)      | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security            | 3. Transaction<br>Date<br>(Month/Day/Year) | Exec<br>if any                        | Deemed<br>utition Date,<br>/<br>hth/Day/Year)                               | 4.<br>Transa<br>Code (<br>8)                             | (Instr.   | 5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5 | rities<br>ired<br>r<br>osed<br>)<br>: 3, 4 | Expir<br>(Mon    | ration [   | (Year)                 | 7. Titl<br>Amou<br>Secur<br>Under<br>Derive<br>Secur<br>3 and | int of<br>ities<br>rlying<br>ative<br>ity (Instr.   | nt<br>er                       |                       | 9. Number<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | y  | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |

## **Explanation of Responses:**

- 1. The sales reported in this Form 4 were effected pursuant to a previously established Rule 10b5-1 trading plan, adopted on May 28, 2021.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$42.84 to \$43.83. The reporting person undertakes to provide to OptimizeRx Corporation, any security holder of OptimizeRx Corporation or the Staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.84 to \$44.83. The reporting person undertakes to provide to OptimizeRx Corporation, any security holder of OptimizeRx Corporation or the Staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.93 to \$44.97. The reporting person undertakes to provide to OptimizeRx Corporation, any security holder of OptimizeRx Corporation or the Staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

## Remarks:

The filing of this Statement shall not be construed as an admission (a) that the person filing this Statement is, for the purposes of Section 16 of the Securities Exchange Act of 1934, as amended, the beneficial owner of any equity securities covered by this Statement, or (b) that this Statement is legally required to be filed by such person.

02/22/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.