FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

											· ·									
Name and Address of Reporting Person*     Hamilton Terrence							2. Issuer Name <b>and</b> Ticker or Trading Symbol OptimizeRx Corp [ OPRX ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Hamilto		-F										X	Direc	tor	109	Owner				
(Last)		First)	3. Date of Earliest Transaction (Month/Day/Year)									$\dashv$	X	Office	er (give title v)	Oth bel	er (specify w)			
(Last) (First) (Middle) 400 WATER STREET, SUITE 200							06/24/2015									Vice President				
(Street)					4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)					
ROCHESTER		MI ·											X	Form	m filed by One Reporting Person					
(City)	(	State)			Form filed by More than Person									re than One F	eporting					
		Tab	le I - No	n-Deriv	ative	Se	curitie	s Ac	quired	, Dis	posed o	f, or	Bene	eficia	lly (	Owne	ed			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						ar)   E	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispose Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3,			4 and Se		ount of ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect		
									v	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)			(1130.4)		
Common Stock 06/24/						2015		A		118,56	3	A	\$0 <sup>(1)</sup>		748,688		D			
		T	able II - I					•			sed of, onvertib				/ Ov	vned				
1. Title of Derivative Security (Instr. 3)	2. Conversio or Exercis Price of Derivative Security		Date Execution Date,			ransaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Date Expiration Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amount or Numbe of Title Shares			nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership t (Instr. 4)	

## **Explanation of Responses:**

1. The Issuer issued these shares to the Reporting Person under the 2013 Incentive Plan.

/s/ Doug Baker, POA for **Terrence Hamilton** 

06/26/2015

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.