

OPTIMIZERX CORPORATION

December 10, 2018

**THE UNITED STATES SECURITIES  
AND EXCHANGE COMMISSION**

Attn: Mitchell Austin  
Division of Corporation Finance  
Mail Stop 7010  
100 F. Street NE  
Washington, D.C. 20549-7010

**Re: OptimizeRx Corporation  
Registration Statement on Form S-3  
File No. 333-228357**

Dear Mr. Austin:

Pursuant to Rule 461 under the Securities Act of 1933, as amended, OptimizeRx Corporation (the "Company") hereby requests acceleration of the effective date of its Registration Statement on Form S-3 to 4:30 PM Eastern Standard Time on December 11, 2018, or as soon thereafter as is practicable.

Thank you for your assistance. Please call with any questions.

OptimizeRx Corp

By: /s/ Doug Baker  
Doug Baker  
Chief Financial Officer

400 Water Street Suite 200  
Rochester, MI, 48307- Phone: 248 651-6568