FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| l | OMB APPRO               | VAL       |
|---|-------------------------|-----------|
|   | OMB Number:             | 3235-0287 |
| l | Estimated average burde | en        |
| l | hours per response:     | 0.5       |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Brooks James M   |   |  |          |  |   |                 | 2. Issuer Name <b>and</b> Ticker or Trading Symbol OptimizeRx Corp [ OPRX ] |  |   |             |   |    |                                |   | heck all   | nship of Reportir<br>applicable)<br>Director                       | 109                                      | ó Owner |
|--|---|--|----------|--|---|-----------------|---|--|---|-------------|---|----|--------------------------------|---|--|--|--|---------|
| (Last) (First) (Middle) 400 WATER STREET, SUITE 200  |   |  |          |  |   |                 | 3. Date of Earliest Transaction (Month/Day/Year) 06/08/2016                 |  |   |             |   |    |                                |   | ^ t  | Officer (give title Other (spe below)  SVP of Business Development |  | ow)     |
| (Street) ROCHESTER MI 48307 (City) (State) (Zip)   |   |  |          |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                              |                 |   |  |   |             |   |    |                                | ne)<br><mark>X</mark> I                     | ividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person |  |  |         |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |   |  |          |  |   |                 |   |  |   |             |   |    |                                |   |  |  |  |         |
| 1. Title of Security (Instr. 3)  2. Transact Date (Month/Day   |   |  |          |  |   | Execution Date, |   |  | 3. Transaction Code (Instr. 8)  4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5) |             |   |    |                                | d Se<br>Be                                  | Amount of<br>curities<br>eneficially<br>wned Following<br>eported  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)  | of Indirect<br>t Beneficial<br>Ownership |         |
|  |   |  |          |  |   | Code            | v   | Amount   | (   | A) or<br>D) | Price   | Tr | ansaction(s)<br>astr. 3 and 4) |   | (Instr. 4)   |  |  |         |
| Common Stock 06/08/2   |   |  |          |  |   |                 | 2016  |  | P   |             | 10,000  | 0  | A                              | \$1.06                                      |  | 10,000   | D  |         |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |          |  |   |                 |   |  |   |             |   |    |                                |   |  |  |  |         |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year)  3. Deemed Execution Date, if any (Month/Day/Year) |  | ay/Year) |  | ransaction ode (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                 | ative<br>rities<br>ired<br>sed<br>. 3, 4                                    | 6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Exercisable Date |   |             | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amour or Numbe of Title Shares |    | ount<br>nber                   | 8. Price<br>Derivat<br>Securit<br>(Instr. 5 | derivative<br>Securities   | Ownersh<br>Form:<br>Direct (D<br>or Indirec<br>(I) (Instr.         | Beneficial<br>Ownership<br>t (Instr. 4)  |         |

Explanation of Responses:

/s/ James Brooks

06/09/2016

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.