



## OPTIMIZERx Corporation Q-2 Earnings Call

August 12, 2013

ROCHESTER, MI--(Marketwired - Aug 12, 2013) - OPTIMIZERx Corp. (OTCQB: OPRX) will be holding its Q-2 earnings call on Wednesday August 14<sup>th</sup> at 12:00 PM Eastern Standard Time. The call information for guests is:

**Toll-Free Dial-In Number:** 1(866) 593-0056 **or toll:** +1(937) 641-0554  
Provide Conference ID 31547465 to the operator.

For more information, please go to <http://www.optimizerxcorp.com> or contact us at 248-651-6568.

### About OptimizeRx Corp

OPTIMIZERx Corp. (OTCQB: OPRX) provides unique consumer and physician platforms to help patients better afford and comply with their medicines and healthcare products, while offering pharmaceutical and healthcare companies effective ways to expand patient awareness, access and adherence to their medications. For more information, please go to [www.optimizerxcorp.com](http://www.optimizerxcorp.com) or [www.samplemd.com](http://www.samplemd.com).

### 'SAFE HARBOR'

This press release contains forward-looking statements within the definition of Section 27A of the Securities Act of 1933, as amended and such section 21E of the Securities Act of 1934, amended. These forward-looking statements should not be used to make an investment decision. The words 'estimate,' 'possible' and 'seeking' and similar expressions identify forward-looking statements, which speak only as to the date the statement was made. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether because of new information, future events, or otherwise. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted, or quantified. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements. The risks and uncertainties to which forward-looking statements are subject include, but are not limited to, the effect of government regulation, competition and other material risks.

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