



## **OPTIMIZERx Corporation Q1 2014 Earnings Call and Announcement of New Chief Financial Officer**

May 14, 2014 at 4:44 PM EDT

ROCHESTER, MI--(Marketwired - May 14, 2014) - OPTIMIZERx Corp. (OTCQB: OPRX) will be holding its Q1 2014 earnings call on Thursday May 15<sup>th</sup> at 5:30 PM Eastern Standard Time. The call information for guests is:

**Toll-Free Dial-In Number:** 1(866) 593-0056 **or toll:** +1(937) 641-0554

Provide Conference ID 47505784 to the operator.

OPTIMIZERx Corporation is also pleased to introduce on the call Mr. Douglas P. Baker whom is joining the organization as its Chief Financial Officer. Doug brings with him over 23 years of public company experience and joins OPTIMIZERx after serving the last 18 years as CFO and Board Director for a publically traded technology company in the nanotechnology field. Prior to that, Doug held CFO and Divisional Controller positions at large privately held companies after serving nearly 10 years as a CPA with Plante & Moran.

Doug holds a Bachelors and Masters of Business Administration from the University of Michigan, has been a Certified Public Accountant since 1980, is a member of the Institute of Certified Public Accountants, member of the Michigan Association of Certified Public Accountants and has served on the Board of Directors of Total Health Care, Inc., a nonprofit health maintenance organization since 1987.

"I am excited to join OPTIMIZERx," said Doug. "They clearly are a market leading technology solutions provider within this growing healthcare market. I see outstanding growth potential given the value provided by the company's platforms and strategies."

For more information, please go to <http://www.optimizexcorp.com> or contact us at 248-651-6568.

### **About OptimizeRx Corp**

OPTIMIZERx Corp. (OTCQB: OPRX) provides unique consumer and physician platforms to help patients better afford and comply with their medicines and healthcare products, while offering pharmaceutical and healthcare companies effective ways to expand patient awareness, access and adherence to their medications. For more information, please go to [www.optimizexcorp.com](http://www.optimizexcorp.com) or [www.samplemd.com](http://www.samplemd.com).

### **'SAFE HARBOR'**

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