OptimizeRx's CEO, William Febbo, Discusses Company's Digital Health Services in New SNNLive Video Interview on StockNewsNow.com

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LOS ANGELES, CA / ACCESSWIRE / July 10, 2017 / StockNewsNow.com, The Official MicroCap News Source™ has published online its SNNLive video interview with William Febbo, CEO of OptimizeRx (OTCQB: OPRX), recorded at the LD Micro Invitational Conference in Bel Air, California on June 7, 2017.

OptimizeRx provides marketing services to the pharmaceutical industry and is one of the largest aggregators of pharmaceutical company-sponsored services delivered through electronic health record (EHR) platforms. The OptimizeRx platform is integrated with more 370 EHRs reaching more than 500,000 health care providers, according to the company's website (see here: www.optimizerx.com).

Click the following link to watch the SNNLive Video Interview on StockNewsNow.com:

OptimizeRx Corp. – Digital Health Company Supplying Marketing Services to the Pharmaceutical Industry

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About OptimizeRx Corp.

Based in Rochester, Michigan, OptimizeRx Corporation (OTCQB: OPRX) is a health technology software company that is changing the point of care experience through technology to improve clinical decisions and outcomes. OptimizeRx's unique consumer and physician platforms help patients better afford and comply with their medicines and healthcare products while offering pharmaceutical and healthcare companies effective ways to expand awareness, access, and adherence to their medications.

OptimizeRx core product replaces drug samples with electronic trial vouchers and copay coupon savings that are electronically added to an e-Prescription and sent electronically to the pharmacy and is integrated within leading electronic health record (EHR) platforms in the country, including Allscripts, DrFirst, NewCrop, Quest Diagnostics, Practice Fusion and other EHRs to reach over 500,000 healthcare providers. In turn, OptimizeRx promotes patient savings and support from the world's largest pharmaceutical companies, including Pfizer, Merck, Lilly, Novartis, AstraZeneca and many others.

For more information and company description, please visit: www.OptimizeRx.com

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