



## OptimizeRx to Participate in Upcoming Investor Conferences

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WALTHAM, Mass., June 01, 2026 (GLOBE NEWSWIRE) -- [OptimizeRx Corp.](#) (the "Company") (Nasdaq: OPRX), a leading provider of healthcare solutions helping life sciences companies reach and engage healthcare professionals (HCPs) and patients, today announced that management will participate in the following upcoming investor conferences:

- Stifel 2026 Boston Cross Sector 1x1 Conference, Boston, June 2 – 3, 2026
- 46th Annual William Blair Growth Stock Conference, Chicago, June 2 – 4, 2026

### Stifel 2026 Boston Cross Sector 1x1 Conference

Date: Tuesday, June 2, 2026  
Format: 1x1 Meetings  
Location: InterContinental Boston

### William Blair & Company's 46<sup>th</sup> Annual Growth Stock Conference

Date: Wednesday, June 3, 2026  
Format: 1x1 Meetings and Corporate Presentation  
Location: Loews Hotel Chicago  
Presentation Time: 8-8:30 am CDT

*To request a meeting or for more details about the conferences please reach out to your institutional contact.*

### About OptimizeRx

OptimizeRx is a leading healthcare technology company that's redefining how life science brands connect with patients and healthcare providers. Our platform combines innovative artificial intelligence (AI)-driven tools like the Dynamic Audience Activation Platform (DAAP) and Micro-Neighborhood Targeting (MNT) to deliver timely, relevant, and hyper-local engagement. By bridging the gap between HCP and DTC strategies, we empower brands to create synchronized marketing solutions that drive faster treatment decisions and improved patient outcomes.

Our commitment to privacy-safe, patient-centric technology ensures that every interaction is designed to make a meaningful impact, delivering life-changing therapies to the right patients at the right time. Headquartered in Waltham, Massachusetts, OptimizeRx partners with some of the world's leading pharmaceutical and life sciences companies to transform the healthcare landscape and create a healthier future for all.

For more information, follow the Company on [X](#), [LinkedIn](#) or visit [www.optimizerx.com](http://www.optimizerx.com).

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