



OptimizeRx to Participate in Upcoming Investor Conferences

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WALTHAM, Mass., May 16, 2025 (GLOBE NEWSWIRE) -- OptimizeRx Corp. (the "Company") (Nasdaq: OPRX), a leading provider of healthcare technology solutions helping life sciences companies reach and engage healthcare professionals (HCPs) and patients, today announced that management will participate in the following upcoming investor conferences:

- B. Riley Securities 25th Annual Investor Conference, Marina del Rey, May 21 – 22, 2025
- Stifel 2025 Boston Cross Sector 1x1 Conference, Boston, June 3 – 4, 2025
- 45th Annual William Blair Growth Stock Conference, Chicago, June 3 – 5, 2025
- The Citizens Medical Devices and Healthcare Services Forum, Boston, June 17, 2025

B. Riley Securities 25th Annual Investor Conference

Date: Thursday, May 22, 2025
Format: 1x1 Meetings & Fireside Chat
Location: The Ritz-Carlton, Marina del Rey

Stifel 2025 Boston Cross Sector 1x1 Conference

Date: Tuesday, June 3, 2025
Format: 1x1 Meetings
Location: InterContinental Boston

45th Annual William Blair Growth Stock Conference

Date: Thursday, June 5, 2025
Format: 1x1 Meetings
Location: Loews Chicago Hotel

The Citizens Medical Devices and Healthcare Services Forum

Date: Tuesday, June 17, 2025
Format: 1x1 Meetings
Location: Boston Harbor Hotel

To request a meeting or for more details about the conferences please reach out to your institutional contact.

About OptimizeRx

OptimizeRx is a leading healthcare technology company that's redefining how life science brands connect with patients and healthcare providers. Our platform combines innovative AI-driven tools like the Dynamic Audience Activation Platform (DAAP) and Micro-Neighborhood Targeting (MNT) to deliver timely, relevant, and hyper-local engagement. By bridging the gap between HCP and DTC strategies, we empower brands to create synchronized marketing solutions that drive faster treatment decisions and improved patient outcomes.

Our commitment to privacy-safe, patient-centric technology ensures that every interaction is designed to make a meaningful impact, delivering life-changing therapies to the right patients at the right time. Headquartered in Waltham, Massachusetts, OptimizeRx partners with some of the world's leading pharmaceutical and life sciences companies to transform the healthcare landscape and create a healthier future for all.

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