



## OptimizeRx to Participate in Upcoming Investor Conferences

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WALTHAM, Mass., Nov. 18, 2024 (GLOBE NEWSWIRE) -- [OptimizeRx Corp.](#) (the "Company") (Nasdaq: OPRX), a leading provider of healthcare technology solutions helping life sciences companies reach and engage healthcare professional (HCPs) and patients, today announced that management will participate in the following upcoming investor conferences:

- 13<sup>th</sup> Annual ROTH Technology Conference, New York City, November 19<sup>th</sup> – 20<sup>th</sup>, 2024
- Canaccord Genuity's 2024 CG MedTech, Diagnostics and Digital Health & Services Forum, New York City, November 21<sup>st</sup>, 2024

### Conference Details:

#### 13<sup>th</sup> Annual ROTH Technology Conference

Date: Tuesday, November 19<sup>th</sup> – Wednesday 20<sup>th</sup>  
Format: 1x1 Meetings  
Location: The Hard Rock Hotel, New York City

#### Canaccord Genuity's MedTech, Diagnostics and Digital Health & Services Forum

Date: Thursday, November 21<sup>st</sup>  
Format: 1x1 Meetings  
Location: The Westin NY Grand Central, New York City

*To request a meeting or for more details about the conferences please reach out to your institutional contact or email.*

### About OptimizeRx

OptimizeRx provides best-in-class health technology that enables care-focused engagement between life sciences organizations, healthcare providers, and patients at critical junctures throughout the patient care journey. Connecting over 2 million U.S. healthcare providers and millions of their patients through an intelligent technology platform embedded within a proprietary digital point-of-care network, as well as mass digital communication channels, OptimizeRx helps life sciences organizations engage and support their customers.

For more information, follow the Company on [X](#), [LinkedIn](#) or visit [www.optimizerx.com](http://www.optimizerx.com).

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Source: OptimizeRx Corporation