



## OptimizeRx to Participate in Fireside Chat at the Credit Suisse 30th Annual Healthcare Conference

October 25, 2021

**OptimizeRx's presentation will begin at 11:20 A.M. (track 2) on November 11, 2021**

ROCHESTER, Mich., Oct. 25, 2021 (GLOBE NEWSWIRE) -- [OptimizeRx Corp.](#) (the "Company") (Nasdaq: OPRX), a leading provider of point-of-care technology solutions helping patients start and stay on therapy, announced today that Will Febbo, OptimizeRx's CEO, will participate in a presentation and fireside chat at the upcoming Credit Suisse 30<sup>th</sup> Annual Healthcare Conference. The virtual healthcare conference is being held from November 8-11, 2021.

**Details for the presentation is as follows:**

**Presentation Date:** November 11, 2021

**Time:** 11:00 A.M. EST

**Track:** 2

The presentation will be webcast live and will be available at: <https://investors.optimizerx.com/events-and-presentations/presentations>

Institutional investors wishing to schedule a one-on-one meeting, please contact your representative at Credit Suisse.

### About OptimizeRx

OptimizeRx is the best-in-class health technology company enabling care-focused engagement between life sciences organizations, healthcare providers, and patients at critical junctures throughout the patient care journey. Connecting over 60% of U.S. healthcare providers and millions of their patients through a proprietary point-of-care network, connectivity is facilitated via its integrated *Therapy Initiation and Persistence Platform*. This powerful digital healthcare solutions platform is transforming market and patient access with the life sciences market by unlocking:

- AI-directed, real-time HCP marketing to raise awareness of treatment benefits to give patients a timely start on therapy
- Streamlined communication and processes around therapy initiation to reduce abandonment through simplified enrollment
- Personalized, successful adherence programs to help patients stay on their doctor-recommended course of therapy

For more information, follow the company on [Twitter](#), [LinkedIn](#) or visit [www.optimizerx.com](http://www.optimizerx.com).

### Important Cautions Regarding Forward Looking Statements

This press release contains forward-looking statements within the definition of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements should not be used to make an investment decision. The words 'estimate,' 'possible' and 'seeking' and similar expressions identify forward-looking statements, which speak only as to the date the statement was made. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether because of new information, future events, or otherwise. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted, or quantified. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements. The risks and uncertainties to which forward-looking statements are subject include, but are not limited to, the effect of government regulation, competition and other material risks.

### OptimizeRx Contact

Ed Stelmakh, CFO/COO

[estelmakh@optimizerx.com](mailto:estelmakh@optimizerx.com)

### Media Relations Contact

Maira Alejandra, Media Relations Manager

[malejandra@optimizerx.com](mailto:malejandra@optimizerx.com)

### Investor Relations Contact

Ashley Robinson

LifeSci Advisors, LLC

[arr@lifesciadvisors.com](mailto:arr@lifesciadvisors.com)



Source: OptimizeRx Corporation